



Unlocking Supply Chain Potential with Predictive Intelligence

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THE PROBLEM

1

Global supply chains face unprecedented risks from various fronts: geopolitical tensions, natural disasters, and market volatility.

2

Most companies lack real-time insights and predictive capabilities to manage these risks effectively, leading to increased costs, inefficiencies, and vulnerabilities.

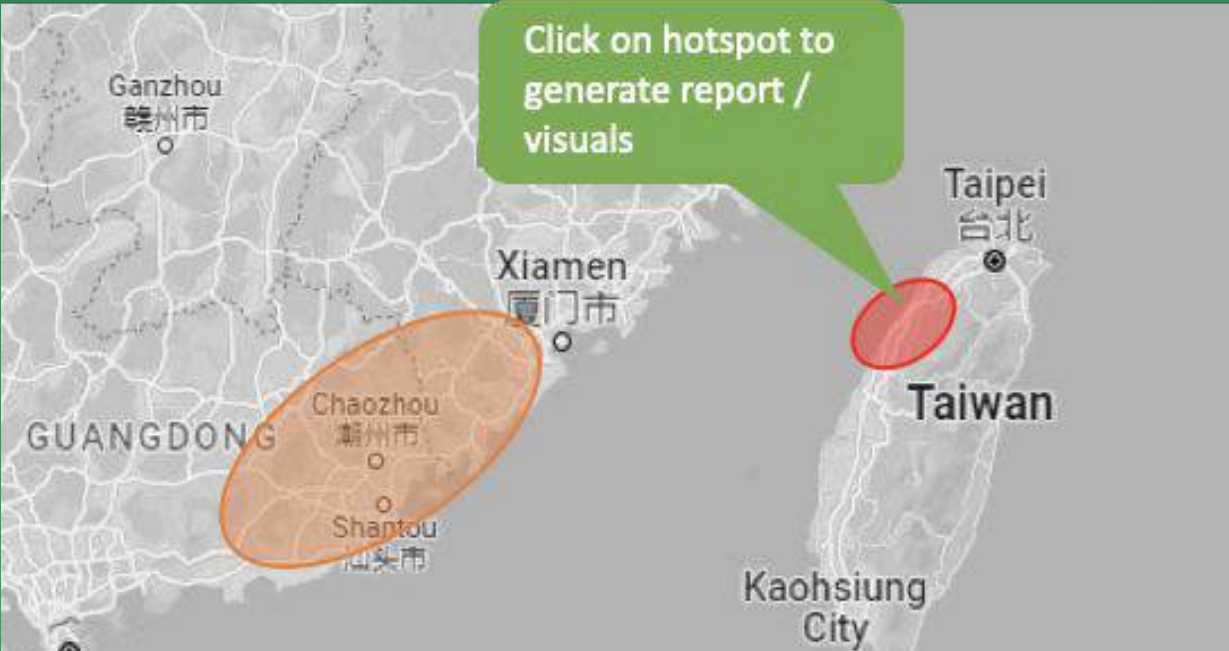
SOLUTION

FOR-C revolutionizes supply chain management by leveraging AI to provide **predictive risk modeling, real-time monitoring, and comprehensive risk assessments**. Our solution empowers businesses to proactively manage supply chain risks, optimize operations, and maintain continuity even in the face of unforeseen disruptions.

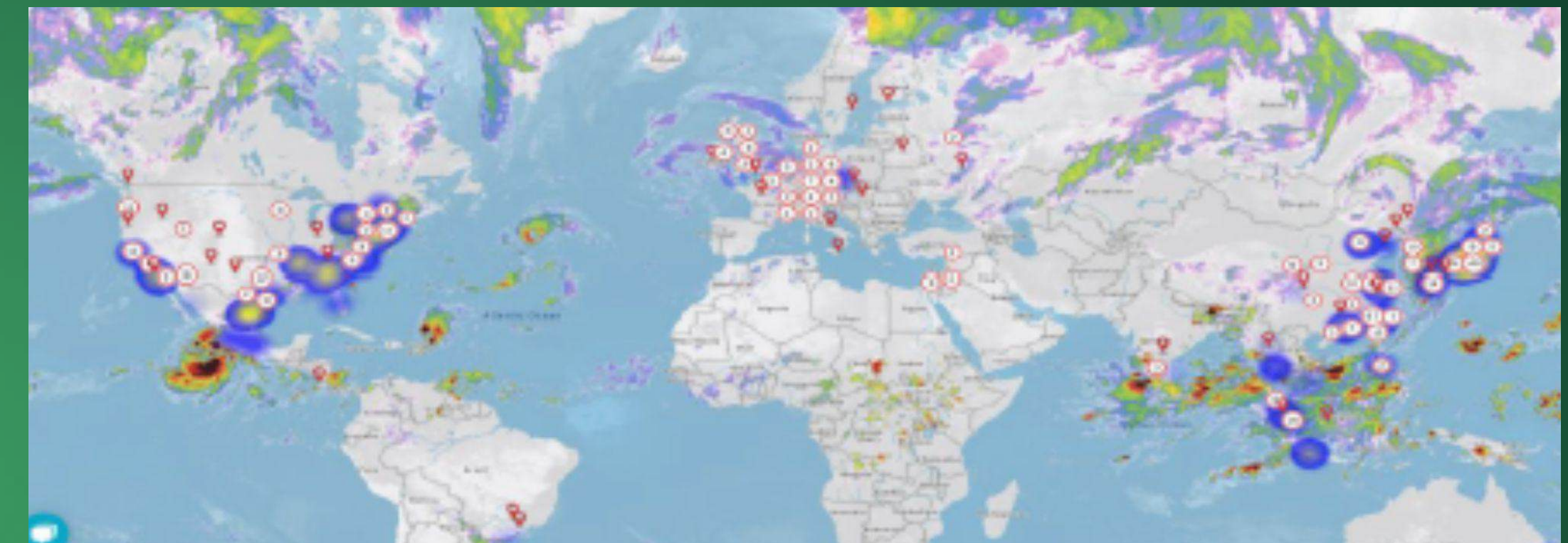
UNDERLYING MAGIC

Our advanced AI software **integrates historical and real-time data** to predict supply chain risks accurately, preempting disruptions by identifying them early. With real-time monitoring, it swiftly detects emerging risks for immediate response, minimizing impacts.

Continuous optimization not only safeguards against disruptions but also enhances efficiency, suggesting optimal solutions for complex challenges, ensuring **smooth operations and resilience**.



Manual Input Option	
State	Hsinchu
Country	Taiwan
Impact (days)	10
❖ Disruption data can be input manually	



Output 1	Output 2	Output 3
Facility Impact	P/N Risk	P/N Risk
Fab6	PN*****	5-Feb
	PN*****	4-Mar
	PN*****	17-Feb
TST Taiwan	PN*****	2-Feb
	PN*****	NA
Assy Taiwan	PN*****	NA
	PN*****	7-Apr

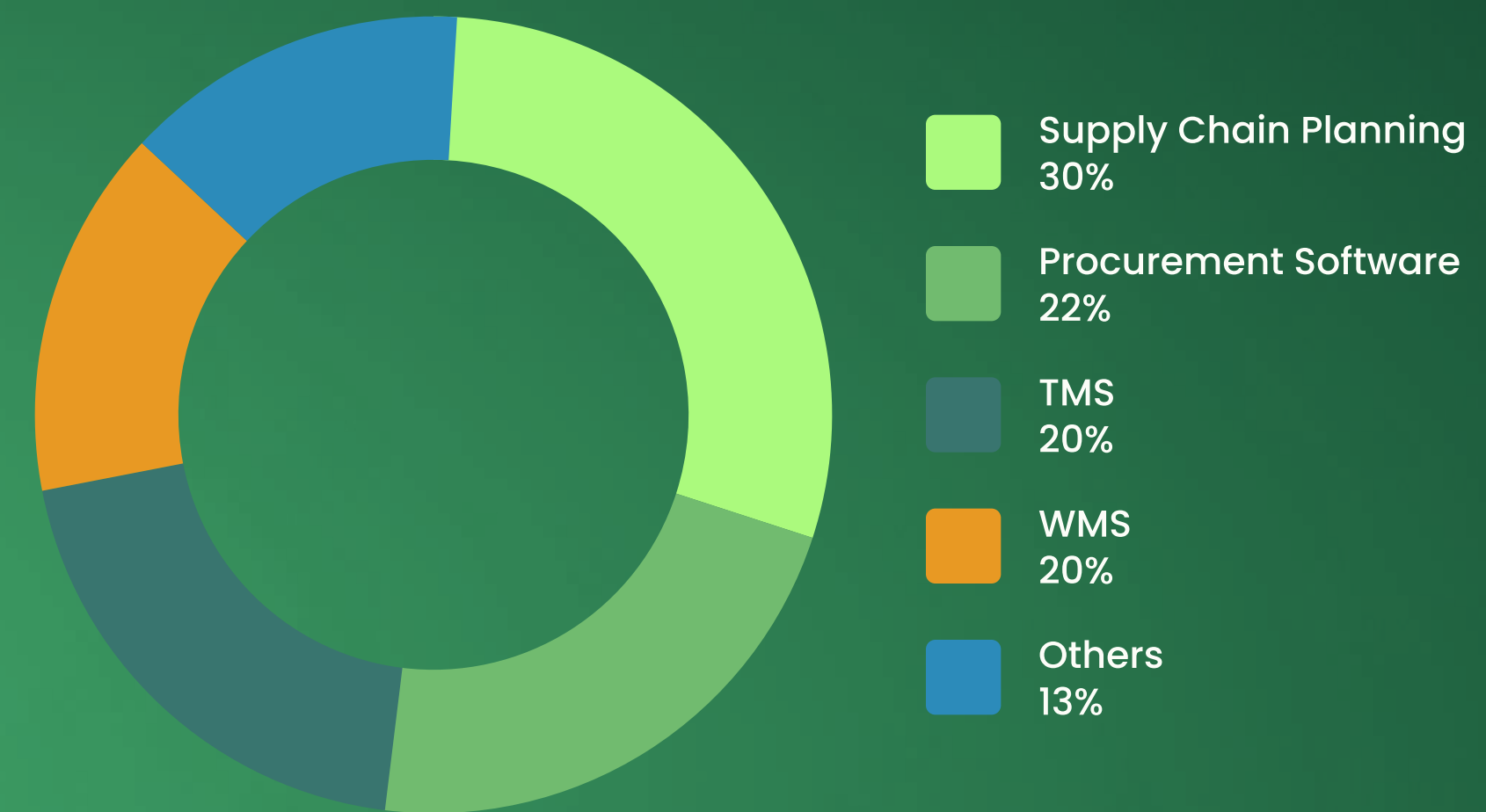
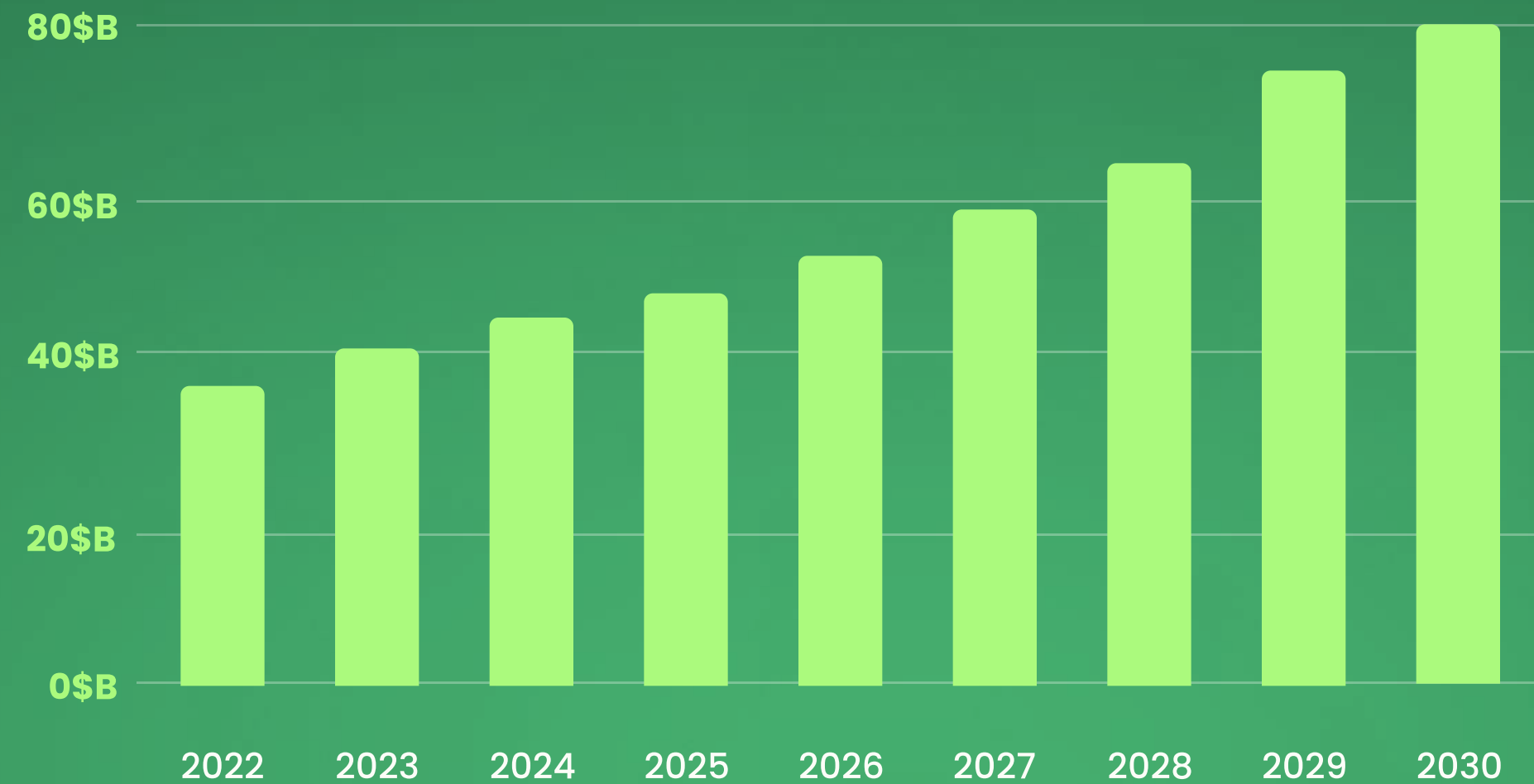
BUSINESS MODEL

FOR-C will operate on a **subscription-based model** with tiered pricing to accommodate different business needs, from basic monitoring to full suite access with custom solutions. Our approach ensures a **steady revenue stream** while providing valuable insights and services to our customers, aligning directly with their success.

Read Access Only	\$100 / month	Allows users to read reports.
Cheetah	\$600 / month	Provides a basic supply chain mapping and disruption identification interface.
Eagle	\$ 1200/ month	Allows users to operate the full software suite outside of the insight and curated content models.
Falcon	\$1500/ month	Allows full access to all parts of the software including business specific solutions curated by FOR-C analysts.

GO-TO-MARKET PLAN

Our go-to-market strategy focuses on targeted outreach to industries most affected by supply chain disruptions, leveraging digital marketing, industry partnerships, and thought leadership. We will capitalize on our team's network in the automotive and high-tech sectors for initial traction, followed by expansion into other verticals.



COMPETITIVE ANALYSIS

While competitors like Everstream Analytics and Resilinc offer supply chain visibility and risk management, **FOR-C differentiates with its predictive analytics, AI-driven insights, and comprehensive risk assessment across multiple dimensions**, providing a more holistic and forward-looking solution.

Main competitors:


ANALYTICS

Founded: 2021
Annual revenue of \$21M


resilinc

Founded: 2021
Annual revenue of \$21M

Other competitors:


wisetech
global


ORACLE


SAP


verizon
connect




BlueYonder
Fulfill your potential™


Manhattan
Associates®


E2OPEN®

MANAGEMENT TEAM



Matthew Loy (founder) **92.5% ownership**

- Over a Decade of Operations and Supply Chain Expertise
- Strategic Leadership and Resilience in Crisis Management at DENSO
- International
- Published Work on Supply Chain Solutions at Harvard Business Review

Nathan Lynn (partner) **7.5% ownership**

- Extensive Leadership Experience Across Multiple Sectors
- Award-Winning Educational Leadership and Innovation
- Collaboration for Educational Reform (SCORE)

FINANCIAL PROJECTIONS AND KEY METRICS

FOR-C is projected to break even by 2025, with significant growth in customer adoption and revenue. Key metrics include customer acquisition rate, subscription renewal rate, and customer satisfaction scores. Our bottom-up financial analysis underscores a clear path to profitability and market leadership.



2022-2024

DEVELOPMENT AND
INNOVATION



2025

SALES AND
MARKET ENTRY



2026

BREAKTHROUGH
AND PROFITABILITY



2027...

SUSTAINED GROWTH
AND REVENUE SURGE

FINANCIAL PROJECTIONS



Expense	2024	2025	2026
External Development costs	\$275,000	\$150,000	\$100,000
Payroll	\$0	\$175,000	\$275,000
Travel	\$0	\$50,000	\$100,000
Marketing	\$0	\$100,000	\$250,000
Misc	\$0	\$25,000	\$25,000

ASKING FOR \$650K

Product Development

- ✓ Enhancing AI & Machine Learning Capabilities
- ✓ Software Engineering & Testing
- ✓ Prototype to Production Evolution

Team Expansion

- ✓ Hiring Key Roles (CTO, Developers, Customer Support Staff)
- ✓ Building Customer Support Infrastructure

Technology & Infrastructure

- ✓ Cloud Services & Data Security
- ✓ IT Infrastructure for Scaling Operations
- ✓ User Interface & Experience Design Tools

Marketing & Sales

- ✓ Sales Channels & Partnerships Development
- ✓ Branding, Website, and Digital Marketing
- ✓ Hiring a VP of Sales & Marketing

Go-to-Market and Scale

- ✓ Office Space, Utilities, and Legal Fees
- ✓ Training & Development for New Staff
- ✓ Customer Service & Support Operations

QUESTIONS?

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